



AAEON Technology Inc, an ASUS Associated Company, is a leading manufacturer of advanced industrial and embedded computing platforms. Committed to innovative engineering, **AAEON** provides integrated solutions, hardware and services for premier OEM/ODMs and system integrators worldwide in IOT and Industrial IOT with focus on Artificial Intelligence on the edge.

AAEON also offers customized end-to-end services from initial product conceptualization and product development on through to volume manufacturing and after-sales service programs.

AAEON is an Associate member of the Intel® Internet Of Thing Alliance.

AAEON has well established, strategically positioned branch offices across the U.S., Europe, Mainland China and Singapore.

For our UP-product line “UP AI Edge” which is bringing AI performance and hardware acceleration ‘ON’ the Edge of the Internet of Things we are currently looking for an **Online MarCom Specialist** with a creative mastermind.

UP Online MarCom Specialist

As the dedicated **UP Online Marcom Specialist**, you will work on optimizing the online experience for our UP customers. You are passion for digital media and devices, and you consider yourself an 'early adopter' of digital trends.

Your daily tasks and responsibilities include but are not limited to:

- The realization of all UP-Marketing activities, you design and develop cutting edge and out of the box and very exiting online material targeted at our audience.
- You create and co-create clear content, appealing visuals and videos to ensure a 'will definitely return experience' for our website users, potential customers and customers.
- You write impactful press releases, product announcements, blogs and newsletters and run smooth online campaigns and webinars that grab our audience's attention, prompt their interest, creates desire and finally have them take the targeted action.
- You manage UP's social media channels and you analyze the results from the content posted on the various channels to ensure it reached the targeted audience.
- You use the data from SEO, web analysis, Google Ads amongst others to get new insights and use as a source to create new content resulting in a cycle of online research and development!
- You are will also rebrand currently used material to the UP brand for consistent look and feel
- As needed, you support partner sites maintenance (Intel AI site, Intel solution directory, Milestone partner site, AAEON Taiwan AI site)
- You organize partners events as needed
- Any other relevant activities management may require

You've had a great week when:

- you have made new discoveries about the markets and target groups in which UP is active in
- you have made full use of your creativity in creating visual and target audience-specific content that fits those discoveries.
- you have gained valuable insight through analytical tools related to the content which fits and works best.
- you have worked hard and had fun with your colleagues
- you can look back knowing your activities have added value to UP and our organization

Your profile:

- You have a relevant degree (bachelor/masters) in Marketing, Communications, Business or related
- You have been working in the Marketing field (Digital, PR, Marcoms) for the past 5 years
- You are passionate about digital media, enhancing a customer journey and enjoy continuous improvement of text, visuals, videos and results.
- Your writing skills are excellent therefore you have near native English language skills
- You are experienced with working with Content Management Systems and Email Marketing Automation tools, ideally you are Google Ad certified
- You are very creative, have attention to detail, great prioritization and analytical skills, you take initiative and all ways work with the end in mind, whilst putting the customer journey and company first.

We offer:

- A dynamic multicultural working environment
- Personal and Professional development opportunities
- Great team spirit!
- An excellent opportunity to expand AAEON's digital footprint.
- Competitive compensation package
- Education and fitness benefit
- 30 days annual leave
- Pension plan

We will only consider direct applicants; acquisition is NOT appreciated!

If you're interested, submit your resume and cover letter to:

HR@aaeon.eu