

AAEON Technology Inc, an ASUS Associated Company, is a leading manufacturer of advanced industrial and embedded computing platforms for Internet of Things. Committed to innovative engineering, **AAEON** provides integrated solutions, hardware and services for premier OEM/ODMs and system integrators worldwide.

AAEON also offers customized end-to-end services from initial product conceptualization and product development on through to volume manufacturing and After-sales service programs.

AAEON is an Associate member of the Intel® Intelligent Systems Alliance.

AAEON has well established, strategically positioned branch offices across the U.S., Europe, Mainland China, Singapore, Japan.

We are looking for a pro-active student who has a creative mindset who is looking for an international internship:

Eindhoven Based - Your internship at UP Community

Community & Ecosystem Manager

Duties:

- Manage the community of AAEON & UP
- Work with UP and AAEON Sales Manager
- Creator of FAQ and basic community information
- Be responsible of all the contents, the organization and the lay out of the community
- Moderator of the community discussions
- Overlook the answering time of community questions and take care that all the questions are answered within 48 hours
- Work close with Marketing of UP and AAEON to align objective
- Collect the material (marketing, software etc.) from software partner, ecosystem partners, AAEON Taiwan and upload it in the community
- Organize survey among the community members
- Create incentive/ reward plan for community members in collaboration with marketing and IT
- Introduce mechanism/tools/other initiative to increase the frequency of usage of the community members
- Create Virtual Hackathons
- Expand the community members
- Increase the conversion rate of UP Shop visitors who joins the community
- Create program to incentive Channel Partners and ecosystem partners to support the community
- Work with IT to constantly improve the user experience in the community
- Directly engage community contributors /find new community contributors to test complementary solution
- Moderator of the discussion on Kickstarter campaign
- Work close with UP Product Manager and P-Trade manager to keep updated the community on our products and accessories

Student profile:

- Good communicator
- Creative
- Active member / contributor of one or more community
- Technical background with marketing knowledge or marketing background with technical knowledge
- Experience in online customer care, community management would be a plus
- Fluent in English
- Based in Eindhoven or Eindhoven area

What we offer:

- You are part of a fast and continuously growing organization
- You are challenged to think along about both organizational and personal development
- You work with ambitious colleagues who strive for continuous improvement
- Monthly compensation to be discussed